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# INTERNET FILTER REVIEW

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## Internet Pornography Statistics

### Pornography Industry Revenue Statistics

<b>Size of the industry</b>	<b>\$57.0 billion world-wide - \$12.0 billion US</b>
<b>Adult videos</b>	<b>\$20 billion</b>
<b>Escort services</b>	<b>\$11 billion</b>
<b>Magazines</b>	<b>\$7.5 billion</b>
<b>Sex clubs</b>	<b>\$5 billion</b>
<b>Phone sex</b>	<b>\$4.5 billion</b>
<b>Cable/Pay per view</b>	<b>\$2.5 billion</b>
<b>Internet</b>	<b>\$2.5 billion</b>
<b>CD-Rom</b>	<b>\$1.5 billion</b>
<b>Novelties</b>	<b>\$1.0 billion</b>
<b>Other</b>	<b>\$1.5 billion</b>

Porn revenue is larger than all combined revenues of all professional football, baseball and basketball franchises.

US porn revenue exceeds the combined revenues of ABC, CBS, and NBC (6.2 billion)

Child pornography generates \$3 billion annually

### Internet Pornography Statistics

<b>Pornographic websites</b>	<b>4.2 million (12% of total websites)</b>
<b>Pornographic pages</b>	<b>372 million</b>
<b>Daily pornographic search engine requests</b>	<b>68 million (25% of total search engine requests)</b>
<b>Daily pornographic emails</b>	<b>2.5 billion (8% of total emails)</b>
<b>Average daily pornographic emails/user</b>	<b>4.5 per Internet user</b>
<b>Monthly Pornographic downloads (Peer-to-peer)</b>	<b>1.5 billion (35% of all downloads)</b>
<b>Daily Gnutella "child pornography" requests</b>	<b>116 thousand</b>
<b>Websites offering illegal child pornography</b>	<b>100 thousand</b>
<b>Sexual solicitations of youth made in chat rooms</b>	<b>89%</b>
<b>Youths who received sexual solicitation</b>	<b>20%</b>
<b>Worldwide visitors to pornographic web sites</b>	<b>72 million annually</b>

### Children Internet Pornography Statistics

<b>Average age of first Internet exposure to pornography</b>	<b>11 years old</b>
<b>Largest consumer of Internet pornography</b>	<b>12 - 17 age group</b>
<b>15-17 year olds having multiple hard-core exposures</b>	<b>80%</b>
<b>8-16 year olds having viewed porn online</b>	<b>90% (most while doing homework)</b>
<b>7-17 year olds who would freely give out home address</b>	<b>29%</b>
<b>7-17 year olds who would freely give out email address</b>	<b>14%</b>
<b>Childrens' character names linked to thousands of porn links</b>	<b>26 (Including Pokeman and Action Man)</b>

**Internet Filter Reviews 2004**

Listed in order of rating

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1 / 2

## Adult Internet Pornography Statistics

Men admitting to accessing pornography at work	20%
US adults who regularly visit Internet pornography websites	40 million
Promise Keeper men who viewed pornography in last week	53%
Christians who said pornography is a major problem in the home	47%
Adults admitting to Internet sexual addiction	10%
Breakdown of male/female visitors to pornography sites	72%male - 28%female

## Women and Pornography

70% of women keep their cyber activities secret.
17% of all women struggle with pornography addiction.
Women, far more than men, are likely to act out their behaviors in real life, such as having multiple partners, casual sex, or affairs.
Women favor chat rooms 2X more than men.
1 of 3 visitors to all adult web sites are women.
9.4 million women access adult web sites each month.
Women admitting to accessing pornography at work 13%

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A side-by-side [Internet Filter software comparison](#) is available on the [Homepage](#).

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